

## TeacherActive Competition – World Book Day Terms & Conditions

### 1. Organiser and Area of Application

1.1 The competition associated with the TeacherActive World Book Day competition (“the competition”) is organised by the promoter, TeacherActive Limited, 151-165 Edmund Street, Birmingham, B3 2TA, company number: 05250892.

1.2 By entering the competition, all entrants automatically accept these Terms & Conditions.

### 2. Eligibility

2.1 Entries must be submitted on behalf of a pupil by an authorised representative of a school or setting based in the UK.

2.2 This competition is not open to employees (and their families) of TeacherActive Limited, its affiliated companies, or any other persons professionally associated with the competition.

### 3. Entry

3.1 To be entered into the competition, pupils must complete either the World Book Day bookmark or colouring sheet challenge and an authorised representative must submit the pupils’ entries either via the website or their consultant.

3.2 Each school or setting may submit a maximum of five entries.

3.3 The competition is open until 23:59 (GMT) on the closing date of the 9<sup>th</sup> of March 2026 unless stated otherwise.

3.4 The promoter reserves the right to amend or alter the terms of the competition at any time and to remove entries from entrants not entering into the spirit of the competition. The competition may be withdrawn or cancelled at any time at the promoter’s discretion.

3.5 Third-party entries will not be accepted. Automatically generated submissions and entries via agents or third parties are invalid and will not be included.

3.6 Entries will be judged on creativity, engagement with the theme, and celebration of reading for pleasure.

### 4. Award of Prizes / Announcement of Winners

4.1 There will be three winners selected from each of the four regions TeacherActive operates in. Each winner will win a £10, £20 or £30 voucher depending on 3rd, 2nd or 1st placement, respectively. One national winner will be chosen from the 1st place regional winners to win a further prize of a £200 National Book Tokens voucher on behalf of their setting.

4.2 The competition will close on 9<sup>th</sup> March 2026. All correctly completed and eligible submissions received by this date will be reviewed, and judging will be completed by 20<sup>th</sup> March 2026. The winners will be selected from all eligible entries. Prizes will be delivered to the winners by 17<sup>th</sup> April 2026, subject to availability and verification.

4.3 The winning pupil’s setting will be contacted by email by the 20<sup>th</sup> March 2026. The promoter’s decision is final.

4.4 Winners must respond to the confirmation email within 12 working days to claim the prize on behalf of the pupil. Winners who do not claim their prize within this period will automatically

forfeit their right to the prize and the promoter reserves the right to reallocate the prize to the next highest-ranked eligible entry.

4.5 The 1st, 2nd and 3rd place prizes (as set out in clause 4.1) will be delivered to the setting for an adult to deliver to the pupil. The national prize of a £200 National Book Tokens voucher will be delivered electronically by email to the authorised representative of the setting.

4.6 The promoter accepts no responsibility for any costs associated with accepting the prize.

4.7 There is no cash alternative to the prize and it cannot be transferred. However, the promoter is entitled to provide an equivalent prize if the one stated becomes unavailable.

4.8 If a winner rejects their prize or the entry is invalid or in breach of these Terms & Conditions, the prize will be forfeited and the promoter reserves the right to reallocate the prize to the next highest-ranked eligible entry.

## **5. Personal Data**

5.1 Any personal data relating to participants will be used solely for the purpose of administering the competition and will not be disclosed to a third party for any other purpose without the individual's consent.

## **Final Notices**

Unless otherwise expressed in the terms of the competition, all operational, incidental and consequential costs associated with the prize are borne by the winner.

These Terms & Conditions will be governed and construed in accordance with the laws of England and Wales and are subject to the exclusive jurisdiction of the English courts.